

wazwu designer.

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education.

Carnegie Mellon University, Pittsburgh, PA / Aug03 - May08
Bachelor of Architecture, Minor in Communication Design. QPA: 3.38/4.00
Dean's List in Fall 2004, Fall 2005, Fall 2007, Spring 2008.
Awarded a Studio Commendation in Fall 2005.

Danish Institute for Study Abroad, Copenhagen, Denmark / Jul07 - Aug07
Completed seven week architecture program including coursework and study tours.

design experience.

Graphic Designer & Marketing Specialist, Syufy Enterprises, San Rafael, CA / Aug09 - present
Served as in-house designer reporting to the VP of marketing. Responsible for the creative direction and design development of various print and web projects. Assisted with copywriting on marketing materials. Worked with multiple in-house businesses to develop collateral and promote brand consistency. Served on a team that analyzed and revamped the website for a major Syufy business.

Junior Level Designer, Elevation Design + Architecture, Berkeley, CA / Sep08 - Apr09
Responsible for design development of identity, print, and web projects. Designed large scale wall decals, directory signage, and evacuation maps for a local university. Designed and implemented websites for an academic conference. Developed concepts for and designed logos for various clients. Prepared materials for and designed an artist's website.

Graphic Design Intern, The Vega Project, San Francisco, CA / Jul08 - Sep08
Designed various projects during summer internship. Designed business stationary for a non-profit organization. Created handmade recycled notebooks distributed as promotional materials. Developed concepts for music blog. Designed packaging inserts for t-shirts.

Freelance Designer, wazwu.com / Jul06 - present
Designed identity and business stationary for an IT company. Designed website concepts for a paper company. Designed and implemented logos and Flash based websites for multiple architecture firms.

Web Designer, School of Architecture, Carnegie Mellon / Jan05 - Aug08
Assumed responsibility for maintaining department website at the request of the faculty. Coordinated with faculty to design and implement other web projects.

recognition.

4th Year Design Awards, School of Architecture, Carnegie Mellon / Spring 2007
One of thirteen students selected based on QPA and faculty recommendations to exhibit design work in awards competition.

Reusable Bag Poster, Giant Eagle Grocery Chain, Pittsburgh, PA / Spring 2008
One of 16 selected from 59 for exhibition in stores across four states to promote reusable bags. Project featured in article on Carnegie Mellon Design website.

1st Place Tshirt Design, American Institute of Architecture Students / Fall 2005, Fall 2006
Highest voted entry in t-shirt design competition held by Carnegie Mellon AIAS, 2005 and 2006. In 2006, design selected for use as promotional graphics for AIAS northeast conference.

software.

Photoshop
Illustrator
Indesign
Dreamweaver
HTML and CSS
Flash
AfterEffects
AutoCad
Maya

other skills.

Bookbinding
Color Sensitivity
Digital Photography
Mechanical Drafting
Freehand Drawing
Letterpress
Mandarin
Physical Modeling
Sewing

interests.

Cooking
Fashion
Furniture
Interior Design
Packaging
Photography
Sustainability
Travel